

Organic Cereal Flakes 7-Grain

For the safe & balanced nutrition of your child

From the 10th month, the first meal of the day becomes an important part of your child's right diet. Your child needs energy for making a good start to the day. HiPP Organic Cereal Flakes 7-Grain is tailored to the age-specific nutritional needs of young children and contains only valuable, strictly checked organic ingredients.

- ♥ contains 96 % organic wholemeal cereal
- ♥ with particularly delicate chunks – easy to chew
- ♥ no added sugars*
- ♥ rich in vitamin B₁** – supports the nervous system
- ♥ no added flavouring

* sugars naturally occur in the ingredients
** as required by law

HiPP Top Quality

- ♥ more than 60 years of organic experience
- ♥ most stringent control checks in our quality lab which is among the leading ones in Europe
- ♥ stricter limits than required by law
- ♥ GMO-free*
- ♥ natural organic cereals – without chemical-synthesical treatment or fast acting fertilizers*

Claus Hipp

*in accordance with the EC Organic Farming Regulation



So easy to prepare:



1 Give approximately 6 table spoons (35 g) of cereal flakes in a bowl.



2 Add 100 ml cow's milk. The Growing-up Milk HiPP JUNIOR Combiotic* is also suitable for toddlers from 1 year. Add 3 measuring spoons of milk powder and 90 ml water to the cereal flakes.



3 Mix with a spoon – and the cereal flakes are ready to be consumed.

How it is eaten

HiPP Organic Cereal Flakes 7-Grain is a complete breakfast for children.

It is suitable as an in-between-meal in the morning for young children who are not so hungry at breakfast or as an in-between meal in the afternoon. Feed HiPP Organic Cereal Flakes 7-Grain from a bowl or offer in a dish so that your child may spoon them.

The special HiPP ingredients

96 % 7-grain cereal mix* (wholemeal **oat** flakes*, wholemeal **wheat** flakes*, crispy balls* (wholemeal **wheat** flour*, **wheat** flour*), wholemeal **wheat** flour*, wholemeal **barley** flour*, wholemeal **oat** flour*, corn flour*, wholemeal **spelt** flour*, wholemeal **rye** flour*, wholemeal millet flour*), 5 % banana flakes*, vitamin B₁.

* from organic production

Composition

	per 100 g	per portion*
energy kJ	1,550	823
kcal	367	195
fat (of which)	3.6 g	4.8 g
- saturates	0.8 g	2.5 g
carbohydrate (of which)	70.1 g	29.2 g
- sugars ¹	4.2 g	6.2 g
fibre	9.5 g	3.3 g
protein	10.8 g	7.1 g
salt ²	< 0.05 g	0.13 g
sodium	< 0.02 g	0.05 g
vitamin B ₁	1.0 mg**	0.39 mg***

¹ sugars naturally occur in the ingredients

² calculated from the natural amount of ingredients

*35 g cereal flakes + 100 ml full cream milk (3.5 % fat)

**200 % of the Nutrient Reference Value (NRV)

***78 % of the Nutrient Reference Value (NRV)

From idea to conviction

From the very beginning, the family-run business HiPP embraced the principles of living "in harmony with nature". As far back as the fifties, HiPP started growing grains and fruits on natural, untreated land to make Bircher Muesli – for the first time ever from organic production.

Out of conviction, the family-run farm was changed over to organic farming and the ecological concept developed further, step by step. It took a whole lot of persuading, but Claus Hipp, a firm believer in organic farming, was able to convince more and more farmers of his idea.

"To all of us, a healthy and sound environment is of great value. Even more so when it comes to the natural development of our children:

There is no greater gift we can give to the next generation than doing all we can in our daily lives to preserve it for the future".



Claus Hipp

Important Information

- Always prepare the cereal flakes freshly for each meal.
- Please do not warm up the cereal flakes in the microwave oven (danger of scalding!).
- Seal opened sachet well after using, store at room temperature in a dry and hygienic manner – use up content within 3-4 weeks.
- Ensure regular dental care at bedtime from your baby's first tooth onward and do not feed your baby afterwards.

HiPP

Please open here

7-Grain

Production date:
Best before:

FROM
THE 10th
MONTH



NEW

HiPP



Organic Cereal Flakes 7-Grain

no added sugars



ideal to be refined by adding HiPP Fruits

with yummy banana



AL3533-01



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HiPP's freshness guarantee: The foil sachet guarantees optimal freshness and aroma protection. This product left our house in perfect condition – please make sure the sachet is undamaged before using. Foil sachet and box must be recycled separately. Store in a dry place at room temperature. Use up the opened sachet within 3-4 weeks.

If properly stored, the originally sealed bag is best before: see top of package.

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HR-EKO-07
EU/non-EU agriculture



The HiPP Organic Seal guarantees the highest quality and exceeds the EU organic requirements.

Tipp: Nutrition for young children from 1 year

HiPP Organic Cereal Flakes for Children can be prepared particularly well with HiPP's JUNIOR Combiotic* Growing-up Milk. HiPP's JUNIOR Combiotic* Growing-up Milk has a reduced protein content and provides important components for growth in exactly those amounts your child needs at the moment. This way, you make an important contribution to your child's age-appropriate diet.

Exporter
HiPP GmbH & Co. Export KG,
Theresienhalstraße 68,
4810 Gmunden, Austria

Producer
HiPP Croatia d.o.o.,
Ulica kralja Zvonimira 1,
44400 Glina, Croatia

Filling height due to technical reasons. Packed in a protective atmosphere.

Best before: see top of package.

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AL3533-01 e 200 g